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An open-room solution with spacious windows unites nature and interior!



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Create personality by mixing vintage and modern elements.

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FIND THE FLOOR OF YOUR DREAMS



 You can experience the impression created by your chosen floor in our digital showroom on boen.com/Floorstudio

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KEEP IT NATURAL
BOEN Live Pure

NEW



A MOST NATURAL SURFACE

BOEN celebrates the growing trend for natural materials by launching Live Pure, a completely new surface finish that brings your home even closer to nature.

Light, pure and completely natural – the current interior trends increasingly focus on materials that are authentic and can tell a story.

Authentic look like untreated wood

BOEN's new surface treatment Live Pure brings us closer to nature, by making use of new technology. Live Pure is an ultra-matt surface that enhances the warmth and natural beauty of untreated wood in terms of colour, grain and touch.

High resistance against wear and tear

An oak hardwood floor with "Live Pure" finish conveys the impression of freshly sawn wood in its natural state. The surface looks naturally light, and preserves the naturalness of the wood – at the same time the surface is highly resistant.

Find your perfect floor

The perfect floor is an integral part of a home, and almost a piece of furniture in itself, it becomes a frame for your life and your personal taste; beautiful to look at, naturally warm and strong enough to resist the challenges of daily use. A floor with the Live Pure surface is such a floor.

 **LIVE PURE**

- Innovative surface technology
- Appearance like sanded raw wood
- Higher wear resistance
- Carefree surface
- Higher UV stability



What is Live Pure?

An innovative new surface finish technology that gives BOEN floors an untreated and completely natural look and that keeps the natural colour over time.

Why should I choose Live Pure?

In today's design world there is a strong focus on natural materials and surfaces. With the introduction of "Live Pure," hardwood floor specialist BOEN gives the opportunity to choose flooring that preserves the naturalness of wood, without compromising on resistance against dirt and for example liquids.

What about maintenance?

Thanks to a special treatment applied to the surface, Live Pure is a lacquer system that protects the floor from dust, dirt, liquids and chemical agents, while at the same time appearing, looking

and feeling like untreated or sanded raw wood. It also has a higher UV stability than standard lacquer and oils. Following installation and during usage, no surface treatment is needed.

What are my options?

Oak planks treated with Live Pure are available in the classic width of 138mm, as well as the wider Castle plank with 209mm. All planks are brushed and have a bevel on the longside of the boards. Simple and quick to lay with the BOEN X-press Clic connection.

What about the environment?

BOEN places considerable emphasis on protecting the environment during all phases of production. None of our lacquer or oil treatments emit gases, which are harmful to humans or the environment; this of course also includes our Live Pure lacquer, which is water based.



Oak Andante white **N C**

Oak Andante **N C**

Oak Animoso **N R**



Perfect detail –
A skirting that
matches the floor.

3

At BOEN we have defined four major style groups: PURE NORDIC, CLASSIC ELEGANCE, MODERN RUSTIC and URBAN CONTRAST – lasting styles with clear historical references:

N PURE NORDIC **R** MODERN RUSTIC
U URBAN CONTRAST **C** CLASSIC ELEGANCE

The floor is the largest piece of furniture in your home, it therefore plays an integral part in creating a consistent interior style.

We in BOEN have made a commitment to make it easier for you to find the floor that suits your style – and your personality. Read more on boen.com